## **Example of Wellness Coach Job Description**



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Our growing company is searching for experienced candidates for the position of wellness coach. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for wellness coach

- Responsible for developing, planning, marketing and executing innovative and best in class company-wide wellness initiatives and educational campaigns/programs
- Organize a group of "Wellness Champions" from across the company who will help promote the concept of wellbeing
- Create, gather and analyze well-defined metrics to measure success and impact on Wellness programs and initiatives
- Conduct external benchmarking that will support the development of new initiatives
- Develop creative program materials that will capture the attention of our employees
- Attends patient during exercise training sessions, under supervision of nursing staff
- Assisting members in establishing and meeting healthy goals that lead to life style improvement and positive member outcomes
- Weight management
- Exercise
- Nutritional education

## Qualifications for wellness coach

• Computer skills and ability to use clinical information systems for

- Proven customer service skills and flexible to customer needs
- Willingness to pursue appropriate coaching certifications- Wellness, Tobacco Cessation, etc as needed to perform job responsibilities
- 2-3 years of experience in the healthcare field with an emphasis on Prevention and Wellness
- Registered Nurse with active Massachusetts license