Our growing company is looking for a VP, ecommerce. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for VP, ecommerce

- Collaborate with business partners to develop product roadmap initiatives that span Marketing, Merchandising, Pricing & Promotions, Shipping & Fulfillment, Customer Service and Data Analytics
- Coach and mentor the product management team in goal-setting, effectively writing specs and user stories, prioritizing requirements, analyzing product data, and developing product strategies
- Foster a spirit of team unity across product management, design, engineering, and QA and with team members across multiple geographies
- Develop and lead eCommerce roadmaps, defining product and market requirements
- Build a top-notch team with experience in eCommerce and digital payments space
- Develop launch requirements (e.g., level of customer support required, development resources for deployment, marketing collateral) and co-create solutions with other functions (e.g., Product, Marketing, Sales, Finance)
- Accelerate time-to-market by identifying market and product risks and solving issues
- Lead decision-making committees to ensure precise transition of products from concept to global deployment
- Establishing an omni-channel culture within the organization
- Define Ecommerce strategy for high volume, growing business that will grow market share and revenue in long and short term

Qualifications for VP, ecommerce

- Able to confidently communicate and collaborate with trading and sales stakeholders to achieve buy-in
- Actively seeks alternative approaches to deliver client-focused business solutions
- Strong strategic thinker with a track record of innovation and transformation to support business growth
- Able to assist in QA cycle
- Hands-on and is able to dive into the details
- Independent, self- motivated team player who is able to work collectively toward common goals and objectives