



Example of VP, Development Job Description

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Our company is looking for a VP, development. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for VP, development

- Direct the yearly budget and tactical product development portfolio
- Lead the product development and technology implementation efforts for businesses including Laundry Detergents and Additives, Household Cleaners and Deodorizers and Pet Care products by using technical expertise, collaborative leadership and visionary skills
- Direct and develop Global R&D Household Product managerial staff and provide inspirational leadership to the R&D team in order to drive the development of the staff, attract top talent, and align capabilities with current and future business needs
- Role model for staff development and recruiting
- Cultivate community support for the campaign by initiating and maintaining regular contact with individuals, chambers of commerce, strategic volunteer organizations and workplace contributors
- Develop and manage the appropriate volunteer structure for the campaign
- Identify and recruit campaign volunteers
- Develop and participate in training programs for volunteers and staff to increase their skills in identification and solicitation of contributions from individuals and workplace contributors
- Direct volunteers in implementation of the strategic campaign plan including volunteer orientation and continuous communication on the status of the campaign
- Ensure that the volunteers have all of the appropriate information regarding their accounts by overseeing the preparation and distribution of campaign

Qualifications for VP, development

- Proficient in MS Project, Excel, Word & PowerPoint, and AutoCAD
- Possess a bachelor's degree in marketing, advertising, business, marketing research, or social sciences preferred
- Experience in a Manager level role in a market research, consulting or other professional services organization preferred but not required
- Proven track record generating new business and renewing existing business
- Consultative sales experience selling research
- Deep knowledge of predictive analytics, data architecture, and BI tools