



## Example of VP, Creative Job Description

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Our company is hiring for a VP, creative. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

### Responsibilities for VP, creative

- Work with channel marketing teams and other functional leaders to determine creative needs and budget
  - Work in close collaboration with the Content Dept
  - Founded a Creative Studio that serves as the hub for creative vision and direction
  - Created award-winning creative campaigns to support our go-to-market strategy, including public product launches, leveraging outside content providers and managing external brand messaging and campaigns
  - Manage the teams that create all visual material in all channels to support Marketing, Product, other internal teams, and eventually client needs
  - Inspire and develop a team of designers across the country
  - Using the latest trends, leverage creative mediums to achieve business goals both individually by motivating the team to constantly learn and develop
  - History of having been able to organize and quickly prioritize day-to-day, week-to-week schedules of team members and maintain a pulse on capacity and team bandwidth
  - Own overall company and product brand image, values, and experience on global scale
  - Creative execution and delivery of content and experience aligned with brand and company strategy—including input on specific office experience and design
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- A multi-tasker proficient at managing and prioritizing many projects and deadlines simultaneously
- Must be able to communicate timelines/deadlines and expectations clearly and efficiently to all involved parties
- Undergraduate degree in fine arts, design or related
- Ability to perform independently in a fast-paced environment and work on tight deadlines
- 7-10 years of creative advertising experience from within the motion picture space, 3-5 in the international space
- Must be specifically known as an innovator in the creation of international theatrical trailers, TV and radio spots, and in-theater and outdoor print advertising space