



Example of Visual Specialist Job Description

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Our company is growing rapidly and is looking for a visual specialist. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for visual specialist

- Manages the project workflow for the assigned regions/areas, which includes assigning resources for design and branding requests, scheduling projects, tracking resources, providing project briefings and creative direction, and evaluating creative ideas and proposals
- Organizes, directs, manages, and instructs subordinates in the advanced aspects of creating and producing graphics for broadcast, including promotional graphics, graphs and charts
- Ability to process negatives and prints both in a Black and White darkroom through traditional photographic methods being able to create, manipulate, and print images through photographic digital techniques, technologies, methods, and special effects
- Contribution of fashion/visual/styling content
- Daily implementation of product/image briefs from various brands
- Styling and support of the work in the studio
- Comparison and collection of ideas/info with photographers and the PD to improve the V&P area
- Monitoring of the site
- Organisation of garments and management of combinations
- Casting coordination

Qualifications for visual specialist

- Candidates must possess drive, passion and knowledge of Visual Merchandising and demonstrate flair and understanding in the basic principles of design, in relation to window and in-store visual merchandising
- Industry experience managing the recording of interactive localized VO or with related game audio technology
- Native level Simplified Chinese language skills and capacity to communicate in English in a clear, concise, professional and effective manner
- Good knowledge of Chinese dubbing business practices
- Able to work in a proactive and positive manner in a team environment to achieve shared objectives