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## **Example of Visual Merchandiser Job Description**

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Our innovative and growing company is looking to fill the role of visual merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for visual merchandiser

- Execute corporate visual merchandising guidelines in a timely manner across and travel all stores in the region
- Assist with planning of new and refurbished store openings, props ordering
- Organize and conduct visual merchandising training sessions
- Manage and execute all visual merchandising needs for the Los Angeles Area and Orange County Boutiques and Wholesale Shops
- Provide active support for store events & sales campaigns
- Having knowledge of the information such as store area, floorplan, display window specifications and graphic demonstration areas and use this information in business plan
- Coaching the store staff about adidas visual merchandising standards and repeat these trainingsperiodically
- Keeping track of necessary store supplies such as gift card, carrying bags, customer information cards and cloth hangers
- Preparing orders for new visual requests during site visits and informs relevant sales specialists
- Follows new and significant applications in the visual merchandising sector and brings those into discussion that are in line with adidas standards

## Qualifications for visual merchandiser

• The successful candidate will have a minimum of 2+ years of

- Minimum of 2+ years of merchandising/retail experience
- Must be willing to travel up to 40% of the time to various locations
- Filling the VM and product SKU checklists regularly, during store visits
- Works on the floor plan with related teams