



Example of Visual Merchandiser Job Description

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Our growing company is hiring for a visual merchandiser. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for visual merchandiser

- Assist design team with planning and implementation of accessory home calls
- Assist design team in presentation preparation to ensure accents play a key role
- Oversee and maintain the interior and exterior environment of the Design Center per the Visual Merchandising Guidelines
- Facilitate the sell-off of obsolete and overstock inventory through attractive Design Center displays and markdown strategies utilizing the Discontinued Product Report, the Available-To-Sell Report and the Rate of-Sale Report
- Utilize the Design Center floor report for proper receiving and transfer of display merchandise
- Assist design team in accent home calls and presentations
- Participate with training of design team to build accent sales
- Work directly with upper management (store manager/corporate office) to define, design and implement a creative visual merchandising strategy for in store experience
- Manage and execute all visual merchandising needs for the Las Vegas Area Boutiques and Wholesale Shops
- Execute all interior changeovers and window installations for store or store(s) including but not limited to construction of any interior/window sets, on-site prop handing and prop placement

Qualifications for visual merchandiser

- A proven ability to manage visual merchandising for multiple points of sale, ideally within a luxury menswear brand environment
- The ability to work well under pressure and maintain professional and courteous communication with internal and external stakeholders at all times
- A physical ability to lift moderate loads, including boxes of stock and window display furniture
- Hands-on experience of windows installation
- Excellent understanding of colour positioning
- A commercial awareness of the VM function, as it pertains to the overall business objectives of a luxury retail environment