



Example of Visual Merchandiser Job Description

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Our company is looking for a visual merchandiser. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for visual merchandiser

- To partner with the store team to maximise sales opportunities whilst maintaining the corporate standards and brand image
- To partner and cooperate with Regional VM as required on windows and in store VM
- To assist in the coordination and implementation of store changes to accommodate events and marketing activity
- Regular reporting to the local VM and Store Manager to update on the status, strengths and weakness of their areas of responsibility
- To train the in store VM specialist for the store, ensuring that they are motivated and fully aware of corporate guidelines and strategy
- Participate in the organisation of special in-store events, (shopping events, Runway pre-view events) when necessary
- Identify, supervise and train visual specialists ensuring they have the knowledge and tools required to maintain store standards
- Be budget aware and control various aspects of the display budget for the stores
- Possibility to participate in Store openings
- To travel across the region and across Europe within reasonable requirements of the business

Qualifications for visual merchandiser

- Innovative, suggests ideas and improvements
- University degree in Bachelor's Degree in Business Administration or related field and a minimum of 3 years retail experience OR equivalent combination of education and/or training and experience
- Ability to travel to all stores within district required
- Minimum 3 years proven experience in the field of Visual Merchandising