



# Example of Visual Merchandiser Job Description

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Our innovative and growing company is looking for a visual merchandiser. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for visual merchandiser

- Coordinate with Retail in the planning and implementation of new store openings
- Create and manage annual budget in collaboration with Retail
- Smiles and Says Hi!" Leads by example by greeting all customers and Associates with a smile and encourages others to smile and say hi
- Demonstrates leadership as a problem solver and decision-maker pursuant to the "Yes We Can" policy by efficiently resolving customer's questions and requests
- Assists at POS during peak sales periods as needed
- Daily maintain of windows, in store displays to VM standards
- Manage campaign and promotional styling of in store mannequins – by following guidelines and market trends
- To present merchandise in both creatively and with the maximization of sales in mind
- To monitor any POPs, graphics issues, and feedback to manager where necessary
- Carry out regular customer advisor duties

## Qualifications for visual merchandiser

- Conduct visual merchandising training in retail stores to support current strategies
- Knowledge of general company policies and procedures
- Tertiary education in visual communication or related disciplines

- Proficiency in Illustrator, Photoshop, Corel Draw, Microsoft Office & Chinese Application
- Knowledge of window installation including painting, how to use power tools and the ability to adapt corporate directives as they pertain to each individual store