



Example of Visual Merchandise Job Description

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Our company is growing rapidly and is looking for a visual merchandise. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for visual merchandise

- Strong interaction with the brand local team (GM, Marketing, Operations, etc) and the corporate In-store communication team, building and maintain strong relationships with the ability to influence
- NRR meetings/processes involvement
- Responsible for management and responding to short term local requests (tests, promotions, etc)
- Management and maintenance of the platforms for the communication to the stores
- Support in all the special VM activities (flagships front door execution, in-store events)
- Management of projects for specific retail brands
- Develop and implementation of local flagship from door execution and Visual Merchandising support for in store special events
- Technical drawings management
- Liaising among different stakeholders Suppliers, Creative Department, Procurement, Demand Planning, and Marketing
- Confirm showroom is complete through images, video, from the district

Qualifications for visual merchandise

- 4 year Bachelor's degree in art or economic studies
- In-store retail experience preferred

- Working knowledge of Adobe Creative Suite (InDesign, Photoshop, Illustrator)
- Ability to travel domestically and NY Metro area minimally three times a year
- Minimum 2 years of visual experience for a fashion retailer