



Example of Visual Merchandise Job Description

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Our company is looking to fill the role of visual merchandise. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for visual merchandise

- Responsible for the coordination, inventory, and proper storage of all seasonal trim to prevent damage or destruction of existing materials
- Oversee planning, coordination, and installation of Cosmetic collateral based on Corporate Cosmetic Calendar and individual store setups
- Train Visual Associates in planning and installation of visual directives
- Manage installation and current upkeep of vendor identification by Demand Center as indicated in the Visual Demand Center ID listing
- Manage the workflow and production of all guideline and queue line publications to ensure all deliverables are met
- Prepare the schematic packets, including floorplans and photographs for publication
- Collaborate with visual partners to build fixture and floor maps prior to starting each publication
- Maintain location by sku databases and implement necessary maintenance
- Generate and publish schematics along with all coordinating collateral according to the publication calendar
- Contributes in the development of all Visual and Presentation guidelines for both Full Price and Outlet store channels

Qualifications for visual merchandise

- Clear and concise communication with all stakeholders

- Complete walks of each store with the management team, from the front to the back of house, highlighting opportunities at the beginning and end of each visit
- Manage the new season launches and new releases
- Present recommendations on VM plans & concepts
- Product presentation, store windows, campaign implementation, trends and advertising must have a clear impact on sales figures and turnover of the store