Our company is looking to fill the role of visual merchandise. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for visual merchandise

- Builds a high performing team through modeling the brand vision and delivering against goals with clear communication
- Attend weekly CFT meetings
- Work closely with the Marketing team to determine brand appropriate communication, Buying teams to determine promotional focus for the design and production of all elements related to visual merchandise presentation
- Communicate and collaborate with store managers, cross-functional partners, and merchandising team for all creative needs including in-store merchandising, marketing materials, visual display installation for events, in the execution and completion of projects
- Ensure all directives are executed and maintained to the highest standards in partnership with the retail team
- Oversee the performance of the freelance network
- Schedule store visits 3 x a year to evaluate and monitor standards and to assist as needed with renovations, exhibits, re-merchandising
- Maintains tools and equipment in proper working order
- Execute and maintain Visual Merchandising Standards book used by USH Retail venues which include VMD Operating Protocols
- Responsible for managing a specific collection for the brand

Qualifications for visual merchandise

- Must have extensive knowledge of product placement, fixture development and visual display, the ability to communicate creative and artistic expression
- In-store retail experience a plus
- Ensuring consistent implementation of the visual merchandising standards set by the company to maintain global brand image
- Provide training to ensure all Field VM staff and store teams are up to date with VM directives and understand the expectations and reasoning behind it
- Drive sales through VM execution – enabling store budgets to be met by ensuring the highest shop floor standards are met