



Example of Visual Designer Job Description

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Our innovative and growing company is looking for a visual designer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for visual designer

- Identifies user research needs and participates in immersive user research, concept testing, and usability testing
- Consistently creating things that are surprisingly good
- Making sure the useful is also beautiful
- Collaborating in cross-disciplinary teams (strategy, engineering, data science and product management) to conceive, validate and produce new experiences, products and services
- Collaborate and assist in the production of art targets, redlines, comps, flows, explorations, vision demos and prototypes which establish and drive product-wide concepts, brand narratives, and experience value propositions
- Bring your passion for visual innovation and creative exploration each and every day
- Contribute strategically to the development of brand identities
- Ability to think and develop across experiences versus individual moments
- Create aesthetically excellent work that is true to the Google brand spirit
- Drive projects from start to finish, collaborating with Marketing, Engineering, and other web designers and developers

Qualifications for visual designer

- Bachelors degree or higher, preferably in a related field such as interaction design, graphic design
- Online portfolio with work samples

- Comfortable with technology concepts
- 5+ years of experience in designing visual language systems for digital products and services