



Example of Visual Designer Job Description

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Our innovative and growing company is hiring for a visual designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for visual designer

- Create clickable prototypes to illustrate flows and interactions
- Know when to use existing standards and when to introduce new ideas
- Ensure high standards for visual consistency, quality and clarity
- Partner with product managers and engineers to build & release new products
- Natural collaborator who prefers developing designs in a team environment being self-motivated with the ability to work independently
- Use marketing and business requirements to assist in developing compelling designs
- Developing concepts, visual solutions and communicating ideas to the team business partners
- Creating visual designs for various clients across different sectors
- Making the UI intuitive – Present the user interface visually so information is easy to read, easy to understand and easy to find
- Partner with Experience Designers on conceptual designs for potential new initiatives to inform and influence key stakeholders

Qualifications for visual designer

- Strong desire to collaborate with and support colleagues in creating presentations and materials
- A practical sensibility (you understand that templates and materials must be easy and accessible for content developers of all capabilities)
- Record of being a strong team player with a “whatever it takes” attitude

- Photography and film background a plus, including experience shooting with a DSLR camera, lighting scenes
- Fluency in best practices for web-based information architecture and responsive design, deep and broad knowledge of usability principles and techniques