



Example of Visual Designer Job Description

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Our company is looking for a visual designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for visual designer

- Being a sparring partner for the Interaction Designer, Art Director and part of multi-disciplinary teams (which may also include marketing, developers, engineers, usability experts, application experts)
- Taking responsibility for maintaining visual and UI consistency across all features of the application
- Creating visual assets, including icons and simple illustrations for assessment items
- Creating assets and brand collateral consistent with the application's visual identity for multiple media, including web, print, interactive, and social media
- Other duties as assigned by group leader and project supervisors
- Serve as main point of contact for specific departments to incorporate their needs into the company website, print, event marketing materials
- Strong experience in designing user interfaces
- The ability to clearly articulate not only what you did, but more importantly why you did it
- Working knowledge of agile project methodology
- The ability to impress clients and stakeholders with your awesome understanding of our users' needs and wants

Qualifications for visual designer

- Expert in a number of design wireframe and prototyping design tools such as Omnigraffle, InVision, Axure, Balsamiq and Adobe Creative Suite
- Collaborate with the curriculum-development team to design academic

documents that reflect the LearnZillion brand and are appropriate to a variety of audiences, including students, teachers, district personnel, and parents

- Build a deep understanding of the structure of the LearnZillion mathematics, literacy, and professional development curricula in order to design visuals and other material that help teachers and school districts understand, use, and navigate them with ease
- Provide guidance, feedback, and training as necessary to colleagues in order to support them in developing materials for the curriculum and/or external audiences
- 3+ years experience as a visual designer working on various media project types and styles
- An impressive portfolio featuring examples of professional visual design work (please link a personal website or portfolio)