Our growing company is looking to fill the role of visual designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for visual designer

- Remain current and have a thorough understanding of marketing principles, technologies and best practices to assure favorable online user experiences
- Work productively and collaborate with other Crain Communications designers to ensure a consistent, integrated brand perception and user experience
- Proactively acting on opportunities to tell engaging visual stories - Labs customers, approach and outcomes in a variety of media, including digital, video and print
- Able to take ideas from wireframes/brief, through to conceptual designs, visual treatments, and high fidelity designs
- Empathetic and curious about why people do the things they do
- Drive creative production and help produce simple iconic, yet scalable marketing communication tactics
- Acting as the creative lead for the visual elements of the product
- Creating user interface implementation specs for the team (UI specifications)
- Meeting complex design challenges with interface solutions with other team members
- Working closely with back-end developers to ensure that products are being implemented to spec, and to find ways to push the limits of existing technologies

Qualifications for visual designer

- Highly proficient with design tools, Adobe Suite

- Experience with common software project management (JIRA/Confluence) and agile workflow
- A minimum of 2-5 years experience working in a professional capacity as a Visual Designer
- Work with Google Docs, FinalCut Pro, Adobe Creative Suite, and other design applications
- Design world-class templates for LZ academic content that reflect the LearnZillion brand while also being easy-to-use by colleagues and lesson creators