



Example of Vision Care Job Description

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Our company is growing rapidly and is looking for a vision care. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for vision care

- Leading development and execution of marketing strategies and initiatives, both direct to consumer and to eye care practitioners including advertising, promotion, pricing, public relations
- Overseeing effectiveness of programs and initiatives including success tracking criteria
- Assist in new product launches via launch events for ECP and media, ADG in-store brand presence via fixtures and posters, POSM for marketing programs, tools for ECP to patient communication, in-store and out of store programs to drive brand awareness, offtake programs and ECP joint promotion
- Assist in demand generation execution on digital platforms to increase brand awareness and drive conversion
- Content management on social media via PR, FB and social influencer's social media platforms to drive advocacy
- Roadshows to for increased brand awareness and positioning
- Any other duties as directed
- Prepare and Submit regulatory documents and samples under the guidance of Regulatory Affairs Lead of SEA to the local health authority on behalf of JJVC
- Receive, store and keep safe the registration certificates and registration documents within JJVC offices
- Support external and internal inspection/audit activities related to regulatory activities

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- Good financial / business understanding and analytical skills
 - Excellent service provider
 - IT (Microsoft Office) knowledge
 - MD/OD Degree in related field
 - At least 10 years in related experience to include 10 years of leading people
 - Creates a plan to achieve objectives through sales and servicing of multiple physician and healthcare professional accounts in a prescribed territory