



# Example of Videographer Editor Job Description

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Our growing company is looking to fill the role of videographer editor. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for videographer editor

- Work closely with Production to help plan video shoots, working with the wider team to scout, select and reserve shoot locations
- Administer technical advice and guidance
- Research new ways of editing and work as part of the team to ensure you are following the best procedure
- Create and shoot imagery for partners' social media channels and advertising creative
- Edit existing assets to optimise for specific platforms
- Design imagery, front covers and complex pieces integrating brand logos and text into visuals
- Work hand-in-hand with the advertising and content teams and data scientists to continually optimise and progress partners' customer experiences
- Ability to create visual styles for brands across all platforms and ensure it is carried out across all content
- Specifically visual styles and best practice content for Pinterest such as stacked pins, use of typography, colour and placement
- Instagram, Facebook, Pinterest, Twitter

## Qualifications for videographer editor

- Good eye for color correction and responsible use of plug-ins (Red Giant)
- Strong understanding of production equipment and its function in studio,

- Ability to oversee a project from concept to the finished product
- Knowledge of lighting, composition, and editing techniques
- Creativity and ambition, with a desire to learn and develop skills