



Example of UX Lead Job Description

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Our company is growing rapidly and is looking for an UX lead. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for UX lead

- The Lead User Experience Designer is responsible for product specifications for new products and enhancements from UX perspective
- Hands on designer of new core experiences across both Mobile and Web, and features from early stage concepts to implementation - own and execute upon smaller aspects of larger projects
- Lead the requirements definition activities
- Architect complex content and information systems into usage scenarios and use cases, wireframes, content outlines, mockups/storyboards, functional specifications paper and interactive prototypes
- Create UX deliverables like wireframes, user journeys, flows, personas
- Guide/lead team members
- Integrating research into all phases of the product development process
- Working closely with the Experience team, Head of eCommerce, Product Owners, Marketing, Product Merchandising, Buying, Studio and other teams across the business, ensuring research is delivered to requirements and encouraging stakeholder participation throughout the research lifecycle
- To be a passionate UX and Customer research evangelist, championing the customer throughout the organization
- Collaborating with CRM and other teams across the business to deliver research projects, where relevant

Qualifications for UX lead

- Assess data from multiple sources (product requirements, tech constraints, UX research, web analytics and industry trends) and synthesize it in order to develop efficient user scenarios, taxonomies, classification schemes, navigation systems and design patterns
- Lead and inspire other UX and design professionals within the digital portfolio of work
- Guide how the team thinks about UX
- Bachelor's Degree in Human Factors, Interaction, Graphic or Interface Design
- Experience conducting customer or prospective customer interviews, contextual inquiry, and/or user testing
- The ability to empathize with customers, understand their unarticulated needs, and envision solutions that address real problems and create real value