Example of UX Design Lead Job Description



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Our company is growing rapidly and is hiring for an UX design lead. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for UX design lead

- Collaborate closely with the UX design organization and find new ways to influence the way we work
- Lead the definition and curation of shared design and experiences across our web properties
- Partner with designers, developers, and product owners to apply and evolve our design system
- Ensure the design and code your team creates maintains the highest of quality standards
- Build relationships with other design leads and other key stakeholders to drive adoption of the assets your team creates
- Work with internal clients and program manager to build designs for websites
- Determine appropriate architecture, and other technical solutions, and make relevant recommendations
- Develop and maintain robust Web style guides for internal site
- Provide thought-leadership on best practices and next-generation digital trends for web based tool design
- Create mock-ups for user testing, and finished files for development

Qualifications for UX design lead

- 5 years of experience designing for omni-channel services
- 2 years of experience working in agile teams

- Strong expertise in IA, usability, IxD, and visual design, advertising and visual storytelling
- Ability to create highly polished design prototypes, mockups, and other communication artifacts Experience in presenting to, and persuading, executive and C-level stakeholders to gain buy-in Familiarity with the technical capabilities and constraints of the leading platforms
- Mastery of appropriate tools to analyze, synthesize, and communicate strategy deliverables