



# Example of User Experience Researcher Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of user experience researcher. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for user experience researcher

- Oversee and activate A/B testing campaigns to continuously improve the user experience
- Interprets results, and data to identify UX issues and incorporates research from other groups
- Coordinate and conduct all user recruiting for research activities
- Create and maintain personas based on targeted user groups for products
- Champion and evangelize research with the organization
- When research is needed as part of a project, participate in the agile team daily meetings and planning during the time that research is needed. Coordinate with team to plan, execute, and deliver results within the project schedule
- Participate in strategic research planning
- Design and conduct early stage design direction definition activities, including ethnographic research and interviews, creating personas or experience models, and leading brainstorming sessions
- Plan and execute research activities that align with business goals, uncover customer needs that result in actionable recommendations that drive user-centered ideation, definition and iteration
- Plan, manage and execute all aspects of studies with users including recruiting, logistics, moderation and data collection

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- A strong and demonstrable history of research planning and execution
  - Leadership to influence product processes to ensure products remain customer-focused
  - You are a team player and you speak English fluently – any other language is a plus
  - Bachelor's degree in Human Factors, Information Design or relevant
  - Degree in Anthropology, HCI, Psychology, Social Science or a related field
  - Practical experience with a wide variety of qualitative and quantitative research methods, techniques and testing tools