Our company is hiring for an user experience analyst. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for user experience analyst

- Define interaction models, user task flows, and UI specifications communicate scenarios, end-to-end experiences, interaction models, and screen designs to project stakeholders
- Works with the Manager, IT Solution Architecture and Development Services to stay abreast of UX trends and advancements to ensure mobile applications align with industry best practices and applications used at Mosaic
- Maintain best practices relating to requirements definition, process/solution design, and solution implementation (delivery) which may include items such as design wireframes, mockups and specifications
- Provides Application Tier 3 Support
- Prepare and/or review project proposals/business cases in the area of solution design and alternatives
- Actively participates and represents the Custom Development Team in all release planning and change control / change management activities pertaining to this position
- Lead digital customer experience projects including defining business requirements, managing design, development and the final execution of the project
- Work with cross-functional team members and external agencies / consultants for design, development and launch of new experiences
- Lead A/B testing for DPL web experiences in terms of developing test hypothesis, running the test, extracting the results and developing insights

- Manage process for recurring changes to the web properties in collaboration with Business Technology team

## Qualifications for user experience analyst

- Good understanding of object oriented programing required
- Mobile-first development experience and knowledge preferred
- 3+ years related experience with projects directly related to the internet or E-commerce (hospitality industry preferred)
- Knowledge of user experience and conversion optimization best practices and testing methodologies a plus
- Good understanding of marketing, visual design, brand positioning and business development
- Proving track record of improving KPI's, by utilizing quantitative and qualitative information