



Example of Urban Designer Job Description

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Our company is growing rapidly and is looking for an urban designer. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for urban designer

- Create innovative and brand appropriate design solutions for all facets of brand specific Textiles
- Complete detailed design briefs for all new product development, to be sent to vendors for production
- Research globally and domestically for new materials, fabrications and product opportunities
- Assist in the preparation of overall concepts with Design team, to be presented to the Buying and Production teams each season
- Create innovative and brand appropriate design solutions for all facets of Hard Goods
- Ensure digital file format standards and proactively provide technical assistance within the best practices of file management
- Create clean formatted InDesign files that can be shared seamlessly by the entire team
- Communicate with production designers and project coordinator on weekly objectives and help facilitate execution of projects with limited timelines
- Collaborates with development and UX teams to initiate new online interactive strategies
- Collaborate with the Senior Designer, Design Manager and Design Director each

Qualifications for urban designer

- Self-motivator who can generate ideas for projects independently and

- CAD designer's sketches in Illustrator & Photoshop for meetings and draw sketches to specification
- CAD vintage & bought artwork, create repeats when necessary
- Attend major trend meetings for each season
- Generate color combination renderings for patterns
- Excellent Photoshop or illustrator skills, Ned Graphics a plus