



Example of UI Lead Job Description

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Our growing company is searching for experienced candidates for the position of UI lead. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for UI lead

- Quickly learn and absorb clients' objectives and competitive analysis landscape
- Help to recruit, manage, support, groom, inspire, and lead design team to creative solutions that fulfill client objectives
- Establish direction and vision which mobilizes the creative team(s) to meet clearly defined goals
- Help in the continued effort to position EPAM Empathy Lab as a cutting-edge and innovative creative leader in the industry through attention getting stories and blog posts, creative awards and speaker engagements
- Be able to present and sell complex ideas and concepts to C-level stakeholders and be flexible to travel internationally
- Lead the UX Design and UI development for several projects
- Participate in the creation and maintenance of a functioning, iterative UI pipeline, in collaboration with other disciplines
- Define elegant and intuitive UX structure and flow, utilizing wire-framing and other prototyping techniques
- Ensure information is conveyed to the user clearly, and in keeping with the visual style and context of the application as a whole
- Conduct user testing and voice of customer research activity and incorporate feedback into UX design

Qualifications for UI lead

end technologies

- Experience with Microsoft Office and Google Docs experience
- Digital Marketing experience (SEO, SEM, online advertising, email marketing, and social media marketing)
- Experience working in multiple mediums including packaging or print
- A demonstrated ability to create and implement process around user centric design and design thinking
- Has relatable positive experience working with a small company or startup