



Example of Traffic Job Description

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Our company is growing rapidly and is hiring for a traffic. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for traffic

- Check schedules for other FCS regions and double check logs for finalization
- Communicate purchase order changes and carrier service issues
- Generate and review a variety of management reports concerning service level, savings and freight expenses
- Support staff for vacation coverage
- Support Distribution Center appointment scheduling
- Schedule delivery appointments into the Safeway facilities
- Gathering real time traffic incident data through a variety of both publicly available and proprietary resources
- Primary purpose of position is to accurately traffic digital campaigns with an emphasis on video and display advertising
- This includes, but is not limited to, providing capacity analysis for media plans, managing high impact sponsorship calendars, maintaining and communicating technical specifications, testing campaign creative, accurately trafficking ads, and analyzing performance reports to monitor campaign delivery
- In addition, this position will serve as support for day-to-day operational issues of Director and Manager, Advertising Operations

Qualifications for traffic

- 1+ years online/digital ad trafficking and campaign management experience is a must

- Must be able to handle pressure and different personalities in a professional manner
- Radio or TV traffic experience required
- Base proficiency in related computer applications (Rating tools, Order system, WMS)