



Example of Traffic Specialist Job Description

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Our company is hiring for a traffic specialist. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for traffic specialist

- Work closely with the Shipping warehouse to maintain a safe inventory level
- Responsible for daily functions of the shipping office including pool and LTL
- Responsible for the daily functions of the allocations office
- Communicates with customers and carriers concerning delivery schedules and requests
- Serves as customer service contact for any special requests
- Monitors freight charges and fuel surcharges for all traffic
- Establishes carrier routings and oversees all premium and air shipments
- Schedules pool truck routes, equipment, and deliveries
- Must be able to work overtime as required to complete the daily responsibilities of the department
- Works as the liaison between the customer, Account Managers, Account Executives and the Imaging and Design Center, in developing high-quality results-driven creative solutions for all Star Media advertising platforms

Qualifications for traffic specialist

- Continuously lift/carry up to 10 pounds and occasionally lift/carry up to 60 pounds
- 1 + years of experience in the Online Publishing or Advertising industry (Web Analytics, Ad Network, Web Publisher, Ad Agency) a plusIt's a walk in the park when it comes to understanding HTTP protocol with the ability to debug web pages (using tools such as Fiddler, WireShark, Chrome Developer tools or Firebug)

- Minimum of 2 years of experience in traffic role, preferably using DoubleClick DFP Premium or FreeWheel
- Knowledge of Flash, Rich Media, DHTML, HTML5