



# Example of Traffic Manager Job Description

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Our company is growing rapidly and is looking to fill the role of traffic manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for traffic manager

- Ongoing quality assurance support for all ad campaigns
- Develops and manages project plans for various complex design projects
- Works closely with the Design Team and Software Development teams to understand the product and solution roadmap and key deliverables keeping the Design Team informed of various inputs that include timelines, dependencies, and resources that could affect project delivery
- Has a general understanding of capacity planning so leaders can be alerted to projects and tasks that are at risk due to resourcing
- Uses capacity and project planning to assign projects and tasks to designers and develops a cadence of follow-up to ensure the tasks and projects stay on-track
- Designs and implements a system to track and communicate project progress ensuring consistency across the designers on meeting project deliverables
- Manages tickets in JIRA, our feature and defect tracking system
- Educates designers on the project management process and ensures they are clear on deliverables and timelines
- Serves as the conduit for communication between the software engineering teams and product managers driving the understanding of requirements and expectations for product and solution design timelines and deliverables
- Provide knowledge management oversight for all design documentation

## Qualifications for traffic manager

- Utilize suite of collaboration and workflow tools to manage and traffic project deliverables
- Develop milestones and schedules for projects
- Ensure project deliverables meet specifications and requirements
- Develop repeatable development methodologies and processes
- Demonstrated knowledge of carrier rating processes (LTL, TL, Small package, Air Freight, International/ Customs)