Example of Trade Product Manager Job Description

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Our company is looking for a trade product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for trade product manager

- Identify opportunities (including new product development), anticipate threats
- Develop Product Strategy (including Market and Competitor Analysis)
- Conduct new product development including implementing product extensions for current product offerings in light of evolving market trends, client requirements, geographic expansion and regulatory changes, for primarily the FI segment
- Analyze market segmentation for sales process and client coverage
- Interface with Sales to provide technical product sales support of the Trade Sales Professionals and other related sales functions
- Develop and maintain marketing materials, sales presentations and product slip sheets
- Requirements definition and specifications including conceptual and detail design in partnership with IT and Operations
- Conduct routine evaluations of alternative service providers
- Provide internal and external product advocacy through active participation at industry forums, conferences, working groups and media communications
- Conduct internal training sessions for multiple disciplines

Qualifications for trade product manager

- Certified Treasury Professional (CTP) credential preferred

- 4 years supervisory level with strong team building skills
- Excellent communication skills and polished speaking skills
- Strong assimilation skills dealing with multi-variable projects
- Computer skills along with experience in Microsoft Excel, Power Point and word are required