



Example of Strategy Partner Job Description

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Our innovative and growing company is looking for a strategy partner. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for strategy partner

- Identifying opportunities to leverage existing initiatives to help support the broader GCP organization
- Drive forward project implementation in partnership with Software Product Management and Technologies, including requirements, test data set-up, and testing
- Digital expert for partner (Delta, Lowes, Starwood, Distribution Partners) channels including enhancing the digital application experiences, data strategy and test & learn
- Day-to-day liaison between partner teams and technologies
- In collaboration with VP and EVP, develop and institute effective and efficient processes and templates for development of Strategy deliverables and team/project management
- Research and summarize massive amounts of data from multiple sources, into informative Executive summaries
- Monitor campaign performance to optimize ROI
- Utilize analytical tools to capture/evaluate and socialize performance metrics
- Collaborate with multiple departments, including Loyalty, Marketing and Digital to optimize channel engagement/improve speed-to-market
- Develop hypotheses, gather facts (through primary and secondary research, structured and unstructured interviews, surveys,) to determine business issues and operating model design

Qualifications for strategy partner

- 5+ years' experience working with of the following platforms—ECC, BI and SuccessFactors strongly preferred
- 2 years involvement in at least one aspect of a digital transformation (e.g., business modeling, digital marketing, operation automation)
- 3-5 years experience in marketing or project management roles
- Must be able to work effectively with multiple partners across both internal and external partners to create alignment and clarity around initiatives
- Have a highly technical background or experience working directly with technical teams
- Strong experience leading cross functional teams in a matrixed environment and demonstrated ability to influence cross functionally