



# Example of Strategy Partner Job Description

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Our company is looking for a strategy partner. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for strategy partner

- Provides a day to day voice of the consumer in the business dialogue
- Provides an independent and persuasive perspective on the consumer to the business and business partners
- Plays, and often leads, an active role on cross-functional teams
- Supports the business team in identifying risks and opportunities from the consumer perspective (with and without new research)
- Leads a team of direct and indirect reports to achieve business goals and ensure professional development of team members
- The Big Data & Analytics Strategy Partner will apply cross-industry and cross-functional leading practice perspective to business models to diagnose capability gaps and conceptualize potential business model alternatives and information technology (IT) implications (Business)
- Provides strategic advisor perspective to clients
- Develops proposal strategies and win themes
- Analyzes client business situation and identifies key objectives for communications
- Maps the end-to-end customer experience and identifies key roles for media

## Qualifications for strategy partner

- Leads and/or participates in cross-functional teams to inform and influence the development of new products or programs based on research and analysis
- Ensure that quality, timing, and cost goals are met for all research/analysis

- Broad and progressive experience in qualitative/quantitative methodologies and data analysis techniques (10+ years of experience)
- Experience translating robust market research and data into compelling, non-academic storytelling that drives and informs business decisions globally and across all sales/distribution channels (i.e., a good story teller)
- Business management and people leadership