



Example of Strategy Development Job Description

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Our company is growing rapidly and is looking for a strategy development. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for strategy development

- Develop strategies & business plans with clear goals, execution plan and metrics
- Develop recommendations and a business cases to support them
- Plan and execute primary and secondary research and analysis to support strategic projects and tactical initiatives
- Build and maintain overall market and customer-segment specific factbases, comprising market, customer, competitor and internal performance insight
- Support Segment Directors in gathering and synthesising customer insight and producing clear outputs to help communicate this internally and externally
- Support the build of a strong MD&S team and culture
- Support the Revenue team in solving important strategic and operational challenges
- Take overall lead on solving strategic problems including problem definition, diagnostics, option evaluation and recommendation
- Conduct insightful diagnostics through data based analysis, expert interviews, and workshops
- Engage with input givers and stakeholders across the organisation

Qualifications for strategy development

- Required 4+ years of experience in managed health care or related field

- Support the identification and qualification of potential strategic commercial projects in support of the ABU's growth aspirations
- Manage day to day interaction with external consultancies, for outsourced strategy projects
- Engage and negotiate with relevant external partners (including suppliers or distributors) on commercial propositions, framework agreements, MoUs, and technology/service partnerships
- Work collaboratively with regional market development leads to understand market context and potential commercial initiatives