



# Example of Strategy Analyst / Senior Analyst Job Description

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Our company is looking to fill the role of strategy analyst / senior analyst. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for strategy analyst / senior analyst

- Work with a focus on Partnership by building and maintain positive and productive working relationships with internal and external customers
- Serve as Membership Rewards Brand Ambassador, partnering with the Marketing team to consult with all Blue Box marketers leveraging Membership Rewards claims to ensure alignment with program strategy and brand mission
- Engage with SBS President and Senior Leadership Team to discuss your analyses and recommendations
- Engage with Total Source President and Senior Leadership Team to discuss your analyses and recommendations
- Defining the overall corporate strategy across the portfolio of FTI business segments
- Identifying and supporting organic growth initiatives within the segments and within corporate
- Identifying, analyzing and reporting on current trends/themes
- Performing competitor and market analyses
- Completing ad hoc data-driven analyses with the goal of influencing change
- Supporting M&A / business development activity (due diligence, valuation, integration)

## Qualifications for strategy analyst / senior analyst

- You will have excellent PPT and excel modeling capabilities and proven cross-department coordination skills
- In depth knowledge of decision tree/management software such as SAS Enterprise Miner, FICO Model Builder or Angoss Knowledge Seeker
- Proficiency in the use of Microsoft Office tools, Excel, Power Point and Word, financial reporting tools such as, Hyperion, Oracle, MicroStrategy and database tools is preferred
- Minimum 1-3 years work experience, with an interest in marketing
- Strong analytical skills and ability to handle lots of data (Advanced skills in Excel preferred)
- Ability to perform secondary research, identify relevant information, and distill insights from large sets of unstructured data