Our company is growing rapidly and is searching for experienced candidates for the position of strategist digital. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for strategist digital

- Partner with digital strategy team to write content strategy recommendations and editorial calendars for web, social, and email outreach
- Write original, search optimized copy to supplement content strategy recommendations with examples
- Create documentation of content structure for adaptive content managed once and published across channels
- Interface with UX team to discuss content requirements for wireframes and page designs
- Support the creation of standardized processes in content strategy
- Leverage personal and professional experience with emerging media content and online community engagement to showcase your ability to drive compelling experiences across the Web
- Develop and implement strategies and tactical programs to influence audiences across the blogosphere and various social media platforms
- Monitor, analyze and report on all community engagement initiatives and corresponding conversations within influential social and online destinations
- Develop/manage influencer relations programs and successfully implement related activities
- Developing customer-facing strategy, working with current and prospective customers in the retail space

Qualifications for strategist digital

- You are proactive and independent - you identify problems and opportunities without being asked
- Ability to drive project and deliverables to completion
- Ability to advise on project-related issues and keep management informed on project developments
- Demonstrate strong new business skills the ability to manage multiple work streams
- 15 plus years' interactive experience