



Example of Strategic Product Management Job Description

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Our innovative and growing company is searching for experienced candidates for the position of strategic product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for strategic product management

- Advocate- Champion on behalf of our clients and financial professionals
- Design- Create and package client offers and experiences to drive growth
- Evaluate- Evolve client experiences through iterative learning and measurement
- Partner-Support client-facing employees in delivering for our clients
- Use competitor, market and fund range analysis to ensure our products have optimum salability
- Perform rigorous market analysis, competitor and product research to help the team drive the product strategy
- Partners with Sales & Marketing to develop the product marketing strategy and communicate the value proposition to our clients
- This role will report to SVP, Product Line Executive in Lending Solutions
- Build and rationalize technology platforms for assets
- Accelerate the sales process through execution of product strategy

Qualifications for strategic product management

- Demonstrated ability to maximize the marketing mix and product portfolio expansion in the targeted segment
- Must be able to accomplish results in a cross-functional team environment,

- Ability to develop key strategic partnerships across targeted segment and customer eco-systems
- Proven leadership skills and a track record of collaboration with disparate teams
- Strong communication skills, both verbal and written, an absolute must
- Up to 20% global travel annually as needed