



Example of Strategic Partnership Job Description

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Our company is growing rapidly and is hiring for a strategic partnership. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for strategic partnership

- Manage found talent in order to maintain a strong pipeline of candidates
- Engage and maintain strong ties with Talent Acquisition's Recruitment Centers to assist with diversity talent sourcing through external partners
- Liaison between Diversity & Inclusion, Talent Acquisition and stakeholders to ensure strategic alignment for diverse recruiting
- Engage, leverage and carefully select value added external partners to assist in driving our diversity mission
- Perform proactive diversity sourcing
- Define, drive and implement plans and ideas to maintain and enhance the AbbVie Brand and reputation in the global and local marketplace
- Project manage AbbVie's presence and attendance at external diverse talent events/conferences
- Engage Employee Resource Groups in recruiting & external partnerships to drive and enhance the AbbVie brand in community and philanthropic work and events
- Create a common strategic partnership playbook documenting the key players, governance, engagement matrix, decision matrix and consolidation of contracts, amendments, work statements, memos and other key documents
- Document partnership lifecycle and where on lifecycle each one of the partnerships are currently located, with key next steps

Qualifications for strategic partnership

- Proven ability to write marketing plans, creative and campaign briefs for agencies and project management documents
- A track record in revenue generation through marketing, team and agency management
- Deep experience in circulation P&L reporting and management
- Experience in marketing a subscription product, and/or content marketing
- A professional approach to project management, well-versed in communicating across geographic and cultural boundaries