



Example of Strategic Partner Development Job Description

Powered by www.VelvetJobs.com

Our innovative and growing company is searching for experienced candidates for the position of strategic partner development. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for strategic partner development

- Support Partner Development Manager to work with business units and sales team to prepare value proposition approach and contact plan for the identified strategic partners
- Drive local sales teams on the actual development of the relationships helping to build and strengthen new/existing relationships, including organizing regular review cadence and tracking key actions items
- Support Partner Development Manager in maintaining strategic partner pipeline and relevant documentation
- Other tasks assigned by Partner Development Manager
- Work with a multi-functional team of engineers, designers, analysts, support and marketing teams, providing strategic input from conception to launch of any product or service
- Identify, prospect and source new strategic partner opportunities
- Meets assigned targets for profitable sales volume and strategic objectives in new strategic accounts
- Establishes productive, professional relationships with key personnel in assigned strategic accounts
- Coordinates the involvement of company personnel, including support, service, and management resources, in order to meet partner company on-boarding objectives and partners' expectations
- Drives adoption of company programs among new strategic partners

- Extraordinary technical acumen, with a demonstrated track record of driving emerging/disruptive technologies like open source software, virtualization, and Software as a Service delivery models
- Possess a deep familiarity of cloud and enterprise networking and datacenter products, services, market positioning and sales strategies
- Strong verbal and written communications skills with ability to work effectively across internal and external organizations
- The right candidate will possess 10-15 years of sales management and/or business development experience in the technology/cloud services industry, with proven ability to build profitable ecosystem technology partnerships
- Expertise with OEM and IoT partners delivering successful joint solutions to market, 10+ years
- Deep familiarity with cloud and edge computing products, services, market positioning and sales strategies