



Example of Strategic Analytics Job Description

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Our innovative and growing company is looking for a strategic analytics. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for strategic analytics

- Act as key liaison with the Customer and Competitive Intelligence and Custom Research teams to bring relevant data and insights to the strategy and business development teams
- Conduct analytic projects to support the development and improvement of CLI strategy and architecture for Proactive CLIs and Targeted CLI offers
- Help shape the Provider Analytics organization as it evolves and transforms
- Critically analyze the data, processes, and systems used by internal clients to identify, assess, measure, monitor and control significant issues or risks
- Be responsible for mining data, capturing insights, and creating a story that aligns with brand positioning and messaging
- Collaborates with SCG account management, SCG leadership, Payer Marketing, Brand Marketing, Commercial Excellence, HECOR and others in senior management to track and communicate market access and reimbursement trends and ensure that all quarterly Janssen Biotech access metrics are communicated to the Janssen Biotech Leadership Team and Janssen Pharm leadership team
- Develops in-depth analysis of product performance within the payer channel at a local, regional and national level to create benchmark comparisons that can be leveraged by customers and Payer Marketing
- Develops strong relationships with account management and leads high level presentations with external customers at priority accounts across all regions to shape and influence the management of the Janssen portfolio
- Define the enterprise HR analytics framework that enables analytic teams and

- Establish the relevant governance to ensure data quality and compliance

Qualifications for strategic analytics

- Advanced experience with MS Office (Word, Excel, PowerPoint, Outlook) and data warehouse / database applications
- Support ad hoc requests from care and operations teams
- Expertise in Data Discovery methods and tools, including SAP Analytics Tools (PA, Lumira), Tableau, MS Excel, Access, and QlikView
- Bachelor/Master's degree in Computer Science / Mathematics / Statistics / Business or equivalent work experience
- 7–12 years of previous Data Analytics, Data Modeling / Statistical / Analytics Team Management and/or relevant consulting experience
- Knowledge of- and demonstrated experience in Data Analysis, Insights, Statistical Modeling, Reporting, project management, processes and methodologies, , project lifecycles