



# Example of Store Design Job Description

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Our company is growing rapidly and is searching for experienced candidates for the position of store design. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for store design

- Lead for-profit business activities providing design development, construction management services and equipment sales to current and prospective SVU independent wholesale customers and stores
- Develop and maintain portfolio of packaged services and solutions specifically aimed at independent grocery customers
- Drive sales and marketing activities to achieve department sales budgets
- Analyze the needs of each project and assemble teams to tailored to supporting its unique needs
- Develop and maintain long term business relationships with Wholesale Regional staff and key customers
- Develop strategic business alliances that improve reach to customer and drive equipment sales
- Organize and participate in trade shows (where appropriate) to ensure Store Design & Equipment Services maintain strong market presence
- Identify, evaluate and execute relevant, effective marketing and promotional programs that drive awareness, response and sales including direct response, trade publication, online website and email advertising
- Build and maintain relationships with wholesale business development team at every level
- Drive the design, development, and remodeling or build out of retail stores for corporate owned stores

## Qualifications for store design

- 2-3 years experience architecture or corporate firms with focus on interior space planning, retail design and fixture design
- Must be adaptable to new computer technology and design programs
- Fluency in oral and written French is a requirement
- Knowledge and interest in retail culture and trends
- Minimum of five years' experience in design, store planning, architecture and or industrial design within the cosmetics or fashion arena