



# Example of Software Product Manager Job Description

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Our company is looking to fill the role of software product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for software product manager

- Identify market opportunities, build business cases, and define the vision and strategy for the messaging platform
- Articulate and champion product opportunities within, and adjacent to our Wireless Speakers business
- Ideate new products, new experiences, and support product roadmaps
- Engage with our consumer and market insights group to gain a deep understanding of consumer behavior and needs
- Work with worldwide marketing and sales teams to launch new products into the market
- Assists with defining the go to market product strategy and creates the product roadmap for a particular product
- Guide product teams by providing timely decisions over the course of a project
- Lead efforts to drive cross-functional improvements to ensure the business runs more efficiently
- Product Management NFC software for BL SMT, interface to key customers, supports business development activities in North Americas, support worldwide activities related to NFC software and brings customer requirements into SMT roadmap, interact with engineering to ensure proper execution
- Drive security and system requirements / innovation and new use cases

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- Up to 4 years product marketing and/or product management experience within the healthcare space
  - Demonstrates creativity and self-sufficiency
  - Outstanding communication skills and a track record of achievement in a dynamic team development environment. Strong sense of ownership and passion for connected devices is desired (understand latest technologies, trends and plan for future developments)
  - Proven track record of launching integrated device and software solutions is a must
  - 5+ years experience in Software Product Management with proven track record in defining winning product constructs and delivering against product roadmaps
  - Background in consumer electronics or software product management strongly preferred