



Example of Software Product Manager Job Description

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Our company is looking to fill the role of software product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for software product manager

- Work with the Training team to develop product training plan internally and externally
- Research and be knowledgeable about architectures that can improve the product performance and reliability
- Set measurement criteria and evaluation mechanisms for each feature delivery to determine success
- Act as a product champion with the company
- Translate market needs and business proposals from Product, Industry, and Partner Marketing into clearly defined and detailed licensing and business systems requirements
- Strive to employ the company's existing licensing and business system models, enhancing or evolving those systems or models only when necessary
- Collaborate with business and licensing systems development teams to define requirements and prioritize product development plans for needed new capabilities
- Partner with business model, IT, and related development teams to communicate requirements and determine viable development strategies, deliverables, and release dates
- Team with Product Marketing, Business Model, IT and Systems development teams to maintain oversight and shepherd the offering (and components thereof) through the entire release cycle
- Provide quality, written content outlining specific use cases and requirements

Qualifications for software product manager

- Attend recurring standing meetings to help drive priorities, negotiate trade-offs, and act as the implementation owner
- Act as the subject matter expert within the Marketing Department on the company's licensing, pricing, and business systems models
- Maintain an understanding of key drivers, issues and players in software licensing
- Evolve company licensing and business models as appropriate, driven by those needs, to maintain and ultimately redefine industry leadership in this area
- Bachelors in Engineering, Computer Science/MIS, or related field preferred
- Ability to provide licensing support to marketing staff and related internal stakeholders