

Example of Software Product Manager Job Description

Powered by www.VelvetJobs.com

Our innovative and growing company is hiring for a software product manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for software product manager

- Partner with Engineering, Operations, Architecture and Sales to define new products and enhance existing products communicate market needs and time requirements
- Plan and lead new feature launches through blogs, whitepapers
- Define and validate product requirements with the market through customer and partner meetings
- Research and listen to customers and stakeholders and articulate findings in the form of product requirements
- Prepare, maintain and deliver the product roadmap which defines product enhancements for short- and long-term releases
- Work with management and other key contributors to evaluate and prioritize opportunities and develop proper strategy
- Become the subject matter expert in the product's markets and provide vision and leadership to technology efforts
- Responsible for product launch and release plans
- Coordinates internal and external product releases
- Assist in developing key market messages and communication strategies for the product line

Qualifications for software product manager

Understanding of software product development process

- Ability to work in an agile team that gets things done quickly
- You're capable of succeeding in a variety of roles, but you know the Product Team is your best fit
- You place a high importance on positive team dynamics, and are comfortable leading cross-functional teams
- You're comfortable making, and living with, difficult business decisions