



Example of Senior Web Job Description

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Our company is growing rapidly and is hiring for a senior web. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

Responsibilities for senior web

- Ensure that high quality, user-focused web design is delivered to the institution, proactively changing the delivery according to user needs, business requirements and emerging trends in the web industry
- Create specific working groups from colleagues across the University to achieve departmental objectives relating to web design and its delivery or adoption
- Develop and deliver training and documentation within the area of web design as needed
- Instruct, guide, persuade and inspire other employees across the University on current best practice design for University websites, web applications, email, apps and other digital communications as required
- Support and manage more junior web design role(s) within Digital Communications, providing creative and technical direction, planning, organising and delegating work, monitoring progress and intervening as required
- Work closely and collaboratively with the Brand Manager, content producers, user experience researchers, developers and other digital specialists
- Take proactive measures to identify and improve internal efficiencies and grow knowledge of the team
- Design elevated and brand-right creative that achieves both marketing and merchant objectives
- Partner with merchant team and production team to provide creative solutions to react to shifting business needs

Qualifications for senior web

- Familiarity with an ecommerce platform such as Hybris, Demandware, Websphere
- Extensive experience and working knowledge of HTML5, Javascript and CSS
- Experience on web service integration (REST, JSON, XML)
- Experience building web and/or native mobile apps
- Expert in responsive mobile web development
- Extensive experience of interfacing with REST APIs