Our company is growing rapidly and is searching for experienced candidates for the position of senior traffic. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for senior traffic

- Familiarity with Synchro/Sim Traffic, TransModeler, SIDRA and HCS software is required
- Establish and maintain capacity planning models to determine resource loads
- Manages and improves efficient workflow within the brand team
- Assigns projects and oversees workload of key resources including designers, content writers, video production resources (internal and external) based on skills and bandwidth
- Supports brand team in ensuring creative briefs and statements of work, project change requests, to ensure on-time delivery of brand team deliverables
- Manages the quarterly planning process for the team for resource allocation
- Communicates back to partners on status of projects and helps to eliminate any road blocks
- Creates and reports metrics to identify project success factors
- Develops tool to identify current and future needs for team
- Runs bi-weekly meetings with the brand team, communicates projects in process, new projects on the horizon and how we will successfully staff against these

Qualifications for senior traffic

- Layer 7 Traffic routing at scale

- Bachelor's degree in Civil Engineering or related field (traffic engineering specialization preferred)
- 5+ years of experience in traffic design or related specialty
- Traffic engineering studies/analysis
- Intermediate level of Microsoft Office experience (Excel - formula driven, spreadsheets, and pivot tables, PowerPoint - presentations, Word - typing letters)