



Example of Senior Strategic Director Job Description

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Our company is looking for a senior strategic director. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for senior strategic director

- Provide input for the Hong Kong office's marketing and promotional activities in Asia
- Managing team responsible for contracting operations and analytics
- Work closely with the Senior Director, Market Access Marketing to monitor market conditions, changes in laws and regulations and educate internal and external personnel on the implications of any such changes
- Identify critical customer management capabilities to be developed at BU level and work with COEs to support proper development
- Build business plan/solution and contingency plan in collaboration with the customer and bottlers using information collected during the account discover process to ensure plan meets customer needs
- Support the development of Joint Annual Business Plan for key customers, prioritizing initiatives connected with System strategic priorities
- Devising, planning and executing strategic go-to-market program initiatives that will increase SiriusXM subscriber growth in both our Audio and CV businesses
- Creating and gaining internal and external buy-in on strategy and game plans
- Initiating, maintaining and expanding key relationships with decision makers and influencers across each of our automotive partners
- Effectively communicating key information from the OEMs within SiriusXM to drive timely responses, overall strategy, product decisions, and ultimately prioritization of initiatives

Qualifications for senior strategic director

- Bachelor's degree in a quantitative subject math, statistics, economics, engineering
- Large Molecule experience is required
- Familiarity with Global Regulatory guidelines is required
- Record of success in working effectively with multiple types of research organizations, including academia institutions, contract research organizations is preferred
- Bachelor's Degree in Finance, MIS, Engineering, or related
- 7+ years' experience in consulting, analytics, process reengineering, and / or project management