



Example of Senior Research Analyst Job Description

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Our company is growing rapidly and is hiring for a senior research analyst. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for senior research analyst

- Communicate and present analytical insights to internal stakeholders that include senior practice leaders, subject matter experts and advisors
- Collect relevant information from sales organization, market research, regulatory developments and other sources to help in the design of new products or product changes
- Talk with journalists with industry publications national newspapers, blogging opportunities
- Proactive business development with major market participants start-ups
- Develop and maintain a network of FPD industry contacts to interview, survey and exchange information with
- Quarterly report research
- In conjunction with sales professionals, evaluates tools and resources such as third party information and data providers
- Analyze data with strong attention to detail and draw conclusions based on supporting evidence
- Master's degree in computer science, mathematics, engineering, information studies, or related field
- Under the direction of Chief Power Strategist, conduct power-related research and analysis, produce charts and tables for presentations and reports, and draft research reports

Qualifications for senior research analyst

- A Bachelor's Degree with 3-5 years experience in digital advertising, whether at a research company, advertising agency, ad tech company or publisher
- Media Analytics/ Marketing Research or BI team experience preferred
- A logical and curious mind
- Deep understanding in human behavior
- Ability to prioritize and multi-task under tight schedule