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Example of Senior Research Analyst Job Description

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Our innovative and growing company is looking to fill the role of senior research analyst. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

Responsibilities for senior research analyst

- Generate profitable investment ideas
- Analyze and prepares cash flow return on investment models for assigned companies
- Prepares written recommendations for presentation to the portfolio management teams
- Recommends sector based under or over weighted positions vis-à-vis appropriate indices
- Consult with internal team on the feasibility of operational design and timeline for moderate to complex projects, contribute ideas for research solutions to business problem
- Develop domain expertise in a select mix of business / service lines
- Execute discreet Strategic Research program components primary research project and tools development
- Own end-to-end creation, development and analysis of large, complex, disparate data sets to identify actionable insights for senior executives
- Assist with large-scale data collection efforts through administration of multinational panel or member facing surveys targeted to CXOs, their teams, or their business partners
- Build standardized data reports for members with simple and insightful graphics that help them understand internal gaps allow them to benchmark themselves against their peers

Qualifications for senior research analyst

- 4+ years market research experience or related analytical experience
 Experience developing actionable client presentation
 Ability to deliver compelling presentations to senior executives, and large groups
 Advanced experience with Microsoft PowerPoint and Excel
- 8+ years of marketing research experience or 5+ years leadership and marketing research experience
- Detailed understanding of both qualitative and quantitative marketing research methodologies and sampling designs
- High level of understanding of data processing including data cleansing, coding, and tabulation
- Able to synthesize information from multiple sources to develop conclusions and recommendations
- High-level knowledge of available syndicated research