Our company is hiring for a senior product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

Responsibilities for senior product management

- Build products from existing ideas, and help to develop new ideas based on your industry experience and your contact with customers and prospects
- Have a vision and utilize your unique blend of business and technical savvy to drive that vision into a reality
- Stay abreast of the the market to understand industry problems and find innovative solutions for the broader market
- Communicate cross-functionally
- Work with engineering to define product release requirements
- Collaborate with marketing communications to define the go-to-market strategy, helping them understand the product positioning, key benefits, and target customer
- Be the internal and external evangelist for your product offering, occasionally working with the sales, channel partner, and key customers
- Leads product vision and direction for omnichannel experiences that drive consumer engagement, reinforce the brand, and ultimately converts visitors to buyers
- Establishes and monitors customer satisfaction and other KPIs to define the success of our omnichannel experiences
- Develops and nurtures relationships with key internal stakeholders in support of multiple lines of business

- Managing Business Information
- Demonstrates a comprehensive knowledge and understanding of business information, and ensures that all information gathering, analysis and interpretation is fit for purpose
- Ensures financial and management information is widely understood, used effectively and shared appropriately
- Develops and uses financial and management information to maximise business performance
- Leads the identification, tracking and delivery of cost savings or worthwhile performance improvements
- Engages colleagues in and beyond their own business area in developing and improving systems and processes on an end-to-end basis