



# Example of Senior Product Management Job Description

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Our company is looking to fill the role of senior product management. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for senior product management

- Be an active member of both the Product leadership team and the Customer Marketing & Loyalty leadership teams
- Build an organization that reliably brings new products to market by using the product development practices across Platts Asia
- Reduce product platforms to a minimum by working with technical leaders in product development in order to concentrate technical talent on building on fewer systems
- Drive an ongoing process of evaluating the product portfolio through life cycle stages
- Assist Sales by direct customer contact and assist Marketing in the development of marketing materials
- Manage assigned project(s) within the Asia product portfolio throughout the product lifecycle, from idea through launch to expansion and retirement
- Liaison with internal groups including acquired teams to ensure seamless flow of content to product/tool/service
- Leverage domain expertise to work with the Product Development lead and inform the overall platform priorities in regular roadmap and portfolio reviews
- Provide regular status updates to the Global Product Development teams and partake in cross platform product review meetings with the Product Leadership team
- Execute the vision for the product defined by management

- Experience with mobile technologies a strong plus
- Understanding Products and Propositions
- Is able to turn customer propositions into reality by developing the organisation, processes and capabilities necessary to deliver them
- Inspires confidence in the future vision, even in uncertain times, by communicating messages about change in a timely and straightforward manner, regularly addressing concerns through team and individual meetings
- Empowers their team to deliver their best for customers, colleagues and the business, giving real ownership for delegated activities, publically recognising and rewarding outstanding performance and taking swift action if performance doesn't improve
- Develops and uses the talents of the whole team, valuing the unique contributions each can make both to tasks and to whole team performance, and sharing talented individual with other areas of the business to achieve greater business benefit