



Example of Senior Product Management Job Description

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Our company is hiring for a senior product management. To join our growing team, please review the list of responsibilities and qualifications.

Responsibilities for senior product management

- Guide the product and sprint backlogs for your sprint teams
- Develop and implement a go-to-market plan, working with all departments to execute
- This position requires periodic travel (~20%) to customers and other CDK destinations in the Canada and U.S
- Articulate user stories, create mockups and identify metrics for those new products/features
- Monitor the metrics to understand the success of those new products/features
- Review the competitive landscape and stay atop customer input while also remaining keyed into evolving needs and market trends
- Assist in the collection and analysis of product and feature metrics
- Compile and coordinate reports on product performance and customer feedback statistics
- Find, Explore and Use tools that can accelerate our delivery of more great products!
- Identify innovative client use cases and breakthrough business opportunities for AXP, including a) embedding vPayment capabilities in third party ecosystems, b) expanding the relevance/availability of single-use payments across the GCP portfolio (including OPEN, our small business segment), and c) delivering single-use payments in a mobile-first experience

Qualifications for senior product management

- Understanding Markets and Customers
- Knows, understands and interprets what is happening and could happen in international financial service and other relevant industries
- Anticipates changes to national & international regulatory frameworks, and prepares the business to respond appropriately
- Understands the distinction between short-term or localised trends and more fundamental shifts in underlying consumer, governmental or economic patterns
- Uses their knowledge to anticipate and prepare for changes to and/or within their customers and in the marketplace and develop mutually beneficial successful business strategies