



# Example of Senior Product Management Job Description

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Our innovative and growing company is looking for a senior product management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don't fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for senior product management

- Develop and deploy a cross-functional Product Management Lifecycle Framework for our portfolio of products and services
- Oversee business planning processes for portfolio solutions including investment, ROI, financial projections and go-to-market activities
- Coordinate program activities and tracking of key initiatives with product management team and key stakeholders across the organization
- Develop communication tools and channels to provide transparency on product product strategy, roadmaps, and delivery plans and schedules and ensure they are continually maintained
- Support product teams in any product family as needed – may partner with product solution leads in developing business cases, collecting feedback from customers or prospects, working through longer term product strategy, and strengthening relationships with other functional areas
- Provide collaboration and management of Customer Advisory Board activities in coordination with product management, sales and strategy teams
- Define, implement and maintain best practices and processes to ensure efficiencies, consistency and quality in meeting team and corporate objectives
- Partnering with front line operators to recommend best practices and implement new processes
- Communicating performance and barriers back to the product team

## Qualifications for senior product management

- Experience with airline slot management is a plus but not mandatory
- Define and prioritize specific product requirements across multiple channels and releases
- Develop market requirements for current and future products by conducting market research supported by on-going visits to customers and non-customers, analyst briefings and feedback, and competitive analysis
- Analyze and support potential partner relationships for the product
- Provide input and direction for questions involving pricing, packaging, and licensing
- Six or more years of experience in enterprise software product management